CONTEST

« OIKOS – Choose You! 3 Nights at Club Med Charlevoix! »

Contest rules

The Contest « **OIKOS – Choose You! 3 Nights at Club Med Charlevoix!** » (the « **Contest** ») will be held at IGA, IGA Extra (each a "**Participating Store**" and collectively the "**Participating Stores**"). It is organized by Sobeys Capital Incorporated (the "**Contest Organizer**") and is sponsored by Oikos Canada (the "**Presenting Sponsor**")

The Contest begins on **Thursday, November 19, 2026, at the stores' opening hour** and ends on **Wednesday, December 30, 2026, at the stores' closing hour** (the "**Contest Period**").

1. ADMISSIBILITY

TO BE ELIGIBLE TO ENTER THE CONTEST, you must:

- be a resident of Quebec;
- have reached the age of majority in your province of residence at the time of Contest entry; and
- be enrolled in the Scene+® Reward Program* (the "**Program**").

(an "**Eligible Entrant**")

EXCLUSIONS: The employees, agents and/or representatives of the Contest Organizer, its affiliates, Participating IGA Stores, non-participating affiliated grocers, advertising agencies or any party involved in the administration of the Contest (the "**Affiliated Parties**") such as employees, agent/or representatives of the Presenting Sponsor, as well as, respectively, any person with whom an excluded entrant is domiciled or any member of their immediate family (each an "**Excluded Entrant**"). For the purposes of the Contest Rules (the "**Rules**"), the term "immediate family" includes the father, mother, brother, sister, child, husband, wife, or common-law partner of an Excluded Entrant.

For the sake of clarity, an Eligible Entrant who is not an Excluded Entrant is hereinafter referred to as an "**Entrant**."

*IF THE ENTRANT IS NOT ENROLLED IN THE PROGRAM: Entrants can enroll in the Program directly online at https://www.sceneplus.ca/fr-ca/register or by requesting a Scene+® application form and card at the customer service counter of a Participating Store, then completing their registration online. Enrollment in the Program is free but requires Internet access (free Internet access is available in various public places). By enrolling in the Program, you agree to be bound by the terms and conditions of the Program, which are subject to change periodically.

The Entrant must ensure that the contact information for their Scene+® Member Account (the "**Member Account**") is accurate at all times so that the Contest Organizer may contact the Entrant, if necessary.

For the purposes of these Rules, the Entrant is the person whose name appears on the Member Account and to whom the Prize will be awarded if they are selected and declared a winner.

Each Entrant must enter exclusively on their own behalf and act for their sole personal benefit.

2. ROLE OF PARTIES

Sobeys Capital Incorporated is hereinafter referred to the Contest Organizer.

For the purposes of this Contest, Oikos Canada are hereinafter referred to as the Presenting Sponsor and is not responsible for the administration or execution of the Contest. The Entrants understand and acknowledge that the role of the Presenting Sponsor in the Contest is to provide the Prizes and the Presenting Sponsor is in no way responsible for administering the Contest or selecting winners.

3. HOW TO ENTER

NO PURCHASE ENTRY

NO PURCHASE REQUIRED. To enter the contest without making a purchase, present your Scene+ card at the customer service counter of any IGA, IGA extra, or IGA Coop store in Quebec (the "participating stores") and request a no-purchase entry. The cashier or customer service representative will scan the UPC for the no-purchase entry, and you will receive one (1) entry into the contest (a "no-purchase entry"). By submitting a no-purchase entry, you agree to comply with the entry requirements set out in these Rules.

Limit of one (1) no-purchase entry per person, per Scene+ account, per day, during the contest period. The cashier or customer service representative may issue only one (1) no-purchase entry request per UPC scanned. The odds of winning the contest do not differ depending on whether the customer chooses to enter with or without a purchase.

PURCHASE ENTRY

A minimum purchase of two (2) Oikos participating products (at a participating IGA store, or on the online grocery platform at https://www.iga.ca/en/online_grocery or IGA.ca, excluding Voila.ca, by selecting a participating IGA) specifically identified as a "participating product" for the purposes of the Contest or identified in Appendix of these Rules, will automatically enter you into the Contest upon presentation of the Scene+® card. Each transaction (each, a "**Transaction**") with a minimum of participating products purchased shall earn you one (1) Entry to the Contest (a "Purchase Entry"). For example, two (2) Participating Product is equivalent to one (1) Purchase Entry into the Contest. The purchase of several Participating Products during the same transaction and upon presentation of your Scene+® card will allow the Entrant to accumulate the number of Purchase Entries relating to the products purchased. A display in the Participating Stores dedicated to the Contest will allow Entrants to locate Participating Products. By participating in this Purchase Entry, you will be deemed to have read and accepted these Contest Rules and you agree to abide by these Entry requirements of these Contest Rules.

No Purchase Entries and Purchase Entries are collectively referred to as "**Entries**."

4. PRIZE AND APPROXIMATE RETAIL VALUE

Two (2) prizes to be won, each consisting of one (1) voucher for a three (3)-night stay at Club Med Charlevoix for two (2) adults and two (2) children (under the age of 18), valued at three thousand Canadian dollars (CAD $3,000) each. The total prize value is six thousand Canadian dollars (CAD $6,000).

The winner's contact information will be forwarded to the Presenting Sponsor so that one of its representatives can send the Prize.

NOTES REGARDING PRIZES

GENERALITIES. The Prizes may not be identical to the photos or images used in the advertising and promotional material of the Contest, including print advertisements, websites and electronic banner advertisement. Each Prize must be accepted as awarded and may not be transferred, assigned or exchanged for cash (unless expressly authorized by the Contest Organizer at its sole discretion). No substitution will be permitted, except at the discretion of the Contest Organizer. The Contest Organizer reserves the right, at its sole discretion, to substitute the Prize, or any portion thereof, with another prize of equal or greater value, including, at the sole discretion of the Contest Organizer, a cash award. Any difference between approximate retail value and the actual value of the Prizes as taken will not be awarded.

5. WINNER SELECTION

A Draw (the "**Draw**") will be held on Wednesday, January 6, 2027, at approximately 11:00 am Eastern Time (ET) by the Contest Organizer, in the Sobeys office located at 11281, boulevard Albert-Hudon, Montréal-Nord, Québec, H1G 3J5.

One (1) Entrant will be selected from all Entries collected or sent and received during the Contest Period, in accordance with these Rules (the "**Selected Entrant**").

CONTACTING SELECTED ENTRANTS

The Contest Organizer or a designated representative will make at least two (2) attempts to contact the Selected Entrant by email and/or by phone using the contact information provided in their Scene+® Member Account.

Each Entrant is responsible for ensuring that their Member Account information is up to date. The Contest Organizer cannot be held liable for invalid or inaccurate telephone numbers that have not been updated in Entrants' Member Accounts.

Each Selected Entrant will have seven (7) days, following the first communication, to contact the Contest Organizer or its designated representative, under penalty of nullity. Once reached by email, the Selected Entrant will receive a Release Form (the "**Release Form**") at the email address provided in their member account. The response time will be counted exclusively from the clock of the Contest Organizer.

BEFORE BEING CONFIRMED AS A PRIZE WINNER, each Selected Entrant must:

- correctly answer, unaided, a mathematical skill-testing question;
- sign and return, within seven (7) days of receiving notice, the Affiliated Parties' declaration, and release form (the "**Release Form**") in which (among other things) the Selected Entrant confirms compliance with these Rules, and acknowledges acceptance of the Prize as awarded;

- consent to the publication, reproduction or other use of the Entrants name, address, voice, image, statements in connection with the Contest, as well as any photograph, video, recording and/or filming, or on its behalf, for the purpose of advertising or other promotional or commercial use by or on behalf of the Contest Organizer, in any existing or future medium, including print, radio, television and the Internet, without further notice, additional remuneration, or the right to control its share for the purposes of this Contest;
- provide photo ID upon request.

If it is not possible to contact the Selected Entrant in the manner described in the "CONTACTING SELECTED ENTRANTS" section, and if the Selected Entrant: a) incorrectly answers the skill-testing question, b) fails to return the duly completed Release Form within the prescribed period, c) fails to accept (or refuses to accept) the Prize as awarded for any reason, and/or d) is determined to have violated these Rules (as determined by the Contest Organizer at their absolute discretion), they will be disqualified (and will forfeit the Prize) and the Contest Organizer reserves the right, at their sole discretion and if time permits, to randomly select another Eligible Entrant from the remaining Eligible Entries received (in which case the provisions of this paragraph shall apply to the new Selected Entrant).

ODDS OF WINING

The odds of winning depend on the number of Eligible Entries received at the time of each draw, per store, during the Contest Period, in accordance with these Rules.

6. TERMS AND CONDITIONS

All Entries become the property of the Contest Organizer.

The Contest is subject to all applicable federal, provincial and municipal laws and regulations. The Contest is governed by the laws of Québec and the laws of Canada applicable therein, and is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law.

The decisions of the Contest Organizer are final and binding in all matters related to this Contest, including any decision on the validity or disqualification of Entries or Entrants. By entering this Contest, you agree to be legally bound by the terms and conditions of these Rules. By entering the Contest, you agree that the courts of Québec, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of this Contest's Rules or the running of this Contest. ANYONE FOUND TO HAVE VIOLATED THESE RULES FOR ANY REASON MAY BE SUBJECT TO DISQUALIFICATION AT THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST ORGANIZER AT ANY TIME.

The Contest Organizer reserve the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure or any other cause.

Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest (at the sole discretion of the Contest Organizer) is a violation of criminal and civil laws. Should such an attempt be made, the Contest Organizer reserve the right to seek remedies and damages to the fullest extent permitted by law. The Contest Organizer reserve the right to cancel, modify or suspend this Contest, or to amend these Rules in any way, in the event of any accident, printing error, administrative error or other error of any kind, or for any other reason, without prior notice or obligation. Without limiting the generality of the foregoing, the Contest Organizer reserve the right, in his sole discretion, to administer another proficiency test, as they deem appropriate based on the circumstances and/or to comply with applicable law.

The Contest Organizer reserve the right, at its sole and absolute discretion, to change, without notice, the Contest

deadline or any of the dates set out in these Rules, to the extent necessary, for purposes of verifying the compliance of any Entrant or Entry in accordance with these Rules, or due to technical problems or under any circumstances that, in the view of the Contest Organizer and at his sole discretion, may hinder the proper administration of the Contest in accordance with these Rules, or for any other reason.

By entering this Contest, each Entrant consents to the Contest Organizer, its agents and/or representatives, storing, sharing and using the personal information submitted with their Entry for the sole purpose of administering the Contest and awarding the Prize, including, but not limited to, contacting the Entrant about the Contest and their Entry using the information provided in their Scene+◦ Member Account. You may also receive additional communications from the Contest Organizer, Sobeys and/or third-party partners (if applicable) about their products, services, upcoming contests and promotional offers if you consent to receive such communications on the Contest website. You may, at any time during or after the Contest, withdraw your consent to receive additional communications by following the unsubscribe instructions included in these communications.
Please visit https://corporate.sobeys.com/privacy-policy for details about the Contest Organizer's privacy policy regarding the use of personal information.

These Contest Rules can be found at the customer service counter of the Participating Stores and at https://www.iga.ca/en/at_your_service/contests. The name of the Contest winner will be available within sixty (60) days following the Draw date (Wednesday, January 6, 2027) for a minimum period of ten (10) days at the customer service counter of the Participating Stores and at https://www.iga.ca/en/at_your_service/contests.

In the event of a discrepancy or inconsistency between the terms and conditions of the French version of these Rules and any disclosures or other statements contained in any Contest-related materials, including the Entry Form, the website, the English version of these Rules and/or print or online advertising at the point of sale, the terms and conditions of the French version of these Rules will prevail to the fullest extent permitted by law.

This Contest is not managed or sponsored by iga.ca or IGA.ca. Any questions, comments, or complaints regarding the Contest should be directed to the Contest Organizer and not to iga.ca or IGA.ca and its affiliates, directors, officers, agents, and employees are not responsible for any claims arising from or related to the Contest Organizer.

By participating in the Contest, and as a condition of acceptance of a Prize, you, your heirs, executors, administrators, successors and assigns, release and forever discharge and hold harmless the Contest Organizer, Presenting Sponsor, Scene LP[c] and each of their direct and indirect parent companies, affiliates, subsidiaries, successors, assigns, agents, advisors, franchisees, shareholders, partners, representatives, their advertising, promotion and fulfillment agencies and each of their respective employees, officers, directors, agents and representatives (collectively, the "**Released Parties**"), from and against any and all losses, damages (including, without limitation, direct, indirect, incidental, consequential or punitive damages), rights, claims, actions, causes of action, personal injury, property damage or death, including without limitation all costs and liabilities of any kind including legal fees on a substantial indemnity scale, hereinafter called "Claims" and including without limitation any claims arising from any act of negligence of the Released Parties, that you now have, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (i) participation in the Contest, your Entry and/or the awarding, acceptance, possession, use, or misuse or enjoyment of any Prize, and where applicable, traveling to, preparing for, or participating in, any Contest-related or Prize-related event or activity; or (ii) the publicity rights granted to the Contest Organizer. You specifically acknowledge that you understand that there may be serious risks of bodily injury, death, or property damage associated with the acceptance, possession, use and/or misuse of the Prize and attendance at any event or participation in certain Prize-related activities, and you voluntarily assume these risks. You also agree to indemnify, defend, and hold harmless the Released Parties from any and all Claims in respect of the foregoing.

By participating in this Contest, all Entrants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the iga.ca or IGA.ca, and release the Contest Organizers and any company, corporation, trust, or other legal entity controlled by or affiliated with them, their advertising and promotional agencies, and their employees, agents, and representatives from any liability for damages they may incur as a result of using this platform. Scene+® is a trademark of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated. All other trademarks are the property of their respective owners.

APPENDIX

PARTICIPATING PRODUCTS

Code SAP	DESCRIPTION	CODE UPC	Size
288288	COUPON 350 1/1UN	77097404522	EA
301463	DANONE OIKOS 0% CHERRY 100G 6X4PK Old Code 323993	5680066483	EA
301461	DANONE OIKOS 0% PEACH MANGO 100G 6X4PK Old Code 323995	5680066482	EA
285469	DANONE OIKOS BLUEBERRY 100G 6X4PK Old code 323985	5680055470	EA
412325	Danone Oikos GrkYog StwbryBan 100G 6X4PK	5680047050	EA
573649	DANONE OIKOS PLAIN 100G 6X4PK	5680093862	EA
302684	DANONE OIKOS RASP POME 100G 6X4PK Old Code 326424	5680066672	EA
285407	DANONE OIKOS STRAWBERRY 100G 6X4PK old code 323981	5680055243	EA
319951	DANONE OIKOS VANILLA 100G 6X4PK	5680073789	EA
598017	Danone Oikos Ygrt Grk 0% Pln Prtn 6X650G	5680063421	EA
597311	Danone Oikos Ygrt Grk 0% Van Prtn 6X650G	5680063095	EA
675813	DANONE OIKOS YOGURT 0% PLAIN	5680020245	EA
675812	DANONE OIKOS YOGURT 0% VANILLA	5680018771	EA
675872	DANONE OIKOS YOGURT BANANA 100G 6X4PK	5680018624	EA
302123	DANONE OIKOS YOGURT KEY LIME 100G 6X4PK Old Code 323984	5680066671	EA
510701	Oikos 0% High Protein Lem/Lime 650g	5680056113	EA
510675	Oikos 0% High Protein Str/Rsp 650g	5680056112	EA
510651	Oikos 11% Extra Creamy Plain Yogurt 6X750G	5680052108	EA
1383713	Oikos 300ml espresso drink	56800511802	EA
595108	OIKOS 9% Extra Creamy Blueberry 650g	5680063422	EA
1265	OIKOS 9% KEY LIME 650G	5680087772	EA
1264	OIKOS 9% VANILLA 650G	5680087771	EA
1343135	Oikos High Protein 0% 12x100g Vanilla, Strawberry, Peach, Banana	56800511123	EA
1343162	Oikos High Protein Coconut 650g	56800511307	EA
903448	Oikos Lactose Free 0% Plain 6x750g	5680035574	EA
1311357	Oikos Pro Banana 650g	5680051016	EA
1311354	Oikos Pro Plain 650g	5680051015	EA
1311355	Oikos Pro Strawberry 650g	5680051013	EA
1311356	Oikos Pro Vanilla 650g	5680051014	EA
748244	OIKOS TRIPLE ZERO VANILLA 4x100G	5680029574	EA
886573	Oikos Ygrt 2% StrRsp 100G 6X4Pk	5680062380	EA
652056	Oikos Ygrt Blk Chrry 9% Ex Crm 95G 6X4Pk	5680068391	EA
652057	Oikos Ygrt Cappccno 9% Ex Crmy 95G 6X4Pk	5680068010	EA
1289223	Oikos Ygrt Strw/Cheesecake 9% Ex Crmy 95G 6X4Pk	5680051009	EA
981050	OIKOS YOGURT GREEK 2% PLAIN 1500 G	5680082891	EA

887826	Oikos Yogurt Maple 2% 100G 6X4Pk	5680063094	EA
845061	Oikos Yogurt Rsp Pm Strw Bn KyLm 12X100G	5680074222	EA
845057	Oikos Yogurt Strwb Van 12X100G	5680060536	EA
1439362	Oikos Pro Yogurt Cherry 650g	1439362	EA
1439383	Oikos Pro Yogurt Caramel 650g	1439383	EA
1439360	Oikos Extra Creamy French Vanilla 650g	1439360	EA
1439361	Oikos Extra Creamy Velvet Pistachio 650g	1439361	EA