



## CONTEST

### “Tennis is everything”

#### Contest Rules

The Contest « **Tennis is everything** » (the « **Contest** ») is held on the IGA Facebook page “IGA Vive la bouffe” website and is organized by Sobeys Capital Inc. (the « **Contest Organizer** »).

The Contest is held from Monday, July 20, 2026, at 9:00 am eastern time (ET), until Friday, July 24, 2026, at 11:59 (ET) (the « **Contest Period** »).

#### 1. ELIGIBILITY

TO BE ELIGIBLE TO ENTER THE CONTEST, you must:

- be a resident of Québec or New-Brunswick; and
- have reached the age of majority in your province of residence at the time of Contest entry; and
- have a valid Facebook account

(an “**Eligible Entrant**”).

EXCLUSIONS: Employees, representatives and/or agents of the Contest Organizer, their parent companies, affiliates of IGA Stores, non-participating affiliated grocers and any other entity involved in the development, production, implementation, administration, or execution of the Contest (collectively, the “**Affiliated Parties**”), as well as, respectively, any person with whom an Excluded Entrant is domiciled or any member of their immediate family (each an “**Excluded Entrant**”). For the purposes of the Contest Rules (the “**Rules**”), the term “immediate family” includes the father, mother, brother, sister, child, husband, wife, or common-law partner of an Excluded Entrant. For clarity, an Eligible Entrant who is not an Excluded Entrant is hereinafter referred to as an “**Entrant**.”

Each Entrant shall enter exclusively on their own behalf and act for their sole personal benefit

#### 2. HOW TO ENTER

No purchase necessary. Internet access and a valid email address are required for entry and participation in the Contest (the “**Entry**”).

To enter the Contest:

- I. Go to the IGA Facebook page “IGA, Vive la bouffe” during the Contest Period, between July 20, 2026, at 9:00 am (ET) and July 24, 2026, at 11:59 (ET);
- II. You must first register and complete the official Participation form by completing all the mandatory fields (a valid email address, your first and last name and your postal code) after choosing the desired language of communication (French or English);
- III. Confirm that you have read and agree to be legally bound by these Rules by submitting your Entry;
- IV. Acknowledge your acceptance of IGA Use and Privacy Policy;
- V. Indicate if you wish to subscribe to the IGA newsletter. Registration for the IGA newsletter is not a condition of participation in the Contest;
- VI. Click “Participate”.  
By clicking Submit, you agree to receive messages from Sobeys Capital Inc., its affiliates, and/or business brands and marketing partners. You understand that you can withdraw your consent at any time. Contact us at [privacy@sobeys.com](mailto:privacy@sobeys.com) or 115 King Street, Stellarton, Nova Scotia, B0K 1S0. You also agree to the Facebook data and privacy policy (an “Entry”).

Each comment of the Facebook post mentioning the Contest will be considered as one (1) Entry (the “Entry”).

By participating in this Entry, you will be deemed to have read and accepted these Contest Rules and you agree to abide by these Entry requirements of these Contest Rules.

To be valid, your Entry must comply with all the required criteria of the Rules, be submitted using the official Contest Entry form only available online and be received during the Contest Period. The Organizer will not receive or accept submissions by any other means. The Contest Organizer will not, under any circumstances, be responsible for late submissions, including delays caused by technical issues with the website. By participating in this Entry, you will be deemed to have read and accepted these Contest Rules and you agree to abide by these Entry requirements of these Contest Rules.

This Contest is in no way associated with or administered or sponsored by Meta. You understand that you are providing your personal information to Sobeys Capital Inc. and not to Meta. The personal information you provide will be used by the Contest Organizers and Sobeys Capital Inc. authorized third-party vendors for the purposes of administering this Contest and the Website, all in accordance with the privacy policies of the Sponsor, Sobeys Capital Inc. and third-party providers, if any, subject to the uses you have authorized in connection with your Entry. Meta is completely released from all responsibility by each participant in this Contest. Any questions, comments, or complaints in connection with this Contest should be directed to Sobeys Capital Inc. and not to Meta.

### **3. PRIZE AND APPROXIMATE RETAIL VALUE**

Twenty (20) Prizes are available to be won through the Contest (each a “Prize” and collectively the “Prizes”). Each Prize consists of (1) pair of electronic tickets to attend a National Bank Open presented by Rogers Tournament game. The electronic tickets to be won during the Contest are distributed as follows:

- Four (4) pairs of electronic tickets to attend the quarterfinals on **Sunday August 9, 2026, at 12:30 p.m. (ET)**. Each seat has an approximate retail value of eighty-six dollars (CA\$86.00), making the total approximate retail value of each prize one hundred seventy-two Canadian dollars (CA\$172.00).

| Section | Rang | Sièges |
|---------|------|--------|
| 303     | K    | 5-6    |
| 303     | K    | 7-8    |
| 303     | K    | 9-10   |
| 303     | K    | 11-12  |

- Four (4) pairs of electronic tickets to attend the quarterfinals on **Monday August 10, 2026, at 4:00 p.m. (ET)**. Each seat has an approximate retail value of one hundred twenty-one Canadian dollars (CA\$121.00), making the total approximate retail value of each prize two hundred forty-two Canadian dollars (CA\$242.00).

| Section | Rang | Sièges |
|---------|------|--------|
| 308     | C    | 1-2    |
| 308     | C    | 3-4    |
| 308     | C    | 5-6    |
| 308     | C    | 7-8    |

- Four (4) pairs of electronic tickets to attend the quarterfinals on **Tuesday August 11, 2026, at 16:00 p.m. (ET)**. Each seat has an approximate retail value of one hundred twenty-one Canadian dollars (CA\$121.00), making the total approximate retail value of each prize two hundred forty-two Canadian dollars (CA\$242.00).

| Section | Rang | Sièges |
|---------|------|--------|
| 308     | C    | 1-2    |
| 308     | C    | 3-4    |
| 308     | C    | 5-6    |
| 308     | C    | 7-8    |

- Four (4) pairs of electronic tickets to attend the semifinals on **Wednesday August 12, 2026, at 4:00 p.m. (ET)**. Each seat has an approximate retail value of one hundred twenty-one Canadian dollars (CA\$121.00), making the total approximate retail value of each prize two hundred forty-two Canadian dollars (CA\$242.00).

| Section | Rang | Sièges |
|---------|------|--------|
| 303     | J    | 9-10   |
| 303     | J    | 11-12  |
| 303     | K    | 9-10   |
| 303     | K    | 11-12  |

- Four (4) pairs of electronic tickets to attend the finals on **Thursday August 13, 2026, at 5:30 p.m. (ET)**. Each seat has an approximate retail value of one hundred fifty-two Canadian dollars (CA\$152), for a total approximate retail value of three hundred and four Canadian dollars (CA\$304) per prize.

| Section | Rang | Sièges |
|---------|------|--------|
| 308     | E    | 3-4    |
| 308     | E    | 5-6    |
| 308     | E    | 7-8    |
| 308     | E    | 9-10   |

It is the exclusive winner's responsibility and their guest to attend the e-ticket session by their own means of transportation. The only available session is the one which date and hour are described on the ticket. The winner and their guest must respect the tournament politics. The Contest Organizer may not be liable for any damages committed and/or accidents that occurred during the getaway, the winner and their guests will then be solely held responsible.

The Contest Organizer is in no way responsible for the hazards that may occur during the tournament, such as, but not limited to, a session cancellation, bad weather conditions or any other factor beyond the control of the Contest Organizer preventing the winner and its guest from fully enjoying the Prize. In such a case, no replacement Prize or cash equivalent may be claimed.

If the winner cannot attend the Prize session, the Prize will be cancelled without any financial compensation and can no longer be claimed. The winner's guest releases the Contest Organizer from any liability for damages or losses that may result from the use of the Prize awarded to the winner and may not receive financial compensation in the event of cancellation of the Prize.

An email will be sent to the winners at the email address provided in the official Contest Entry form to retrieve their electronic tickets. Each winner must have a valid Ticket Master account to receive the electronic tickets. If the winner does not have a Ticket Master account, it is possible to [create one here](#).

The total approximate retail value of the prizes offered in this contest is four thousand eight hundred forty Canadian dollars (CA\$4,840).

#### NOTES REGARDING PRIZES

GENERALITIES. The Prizes may not be identical to the photos or images used in the advertising and promotional material of the Contest, including print advertisements, websites and electronic banner advertisement. Each prize must be accepted as awarded and may not be transferred, assigned or exchanged for cash (unless expressly authorized by the Contest Organizer at his sole discretion). No substitution will be permitted, except at the discretion of the Contest Organizer. The Contest Organizer reserve the right, at his sole discretion, to substitute the prize, or any portion thereof, with another prize of equal or greater value, including, at the sole discretion of the Contest Organizer, a cash award.

#### 4. WINNER SELECTION

There will be one (1) Draw (the “**Draw**”), will take place at the head office of Sobeys Capital Inc., located at 11,281 Albert-Hudon Boulevard, Montréal, Québec, H1G 3J5, on Monday, July 27, 2026, at approximately 12:00 p.m. ET, by a representative or agent of the Contest Administrator. Five (5) Entrants will be selected electronically and randomly from all Entries collected or sent and received during the Contest Period, in accordance with these Rules (each a “**Selected Entrant**”, collectively the “**Selected Entrants**”).

Prizes will be awarded according to the following order:

- Four (4) pairs of electronic tickets to attend the quarterfinals of the National Bank Open presented by Rogers tournament during the day on August 9, 2026. The seats are in section 303.
- Four (4) pairs of electronic tickets to attend the quarterfinals of the National Bank Open presented by Rogers tournament during the day on August 10, 2026. The seats are in section 308.
- Four (4) pairs of electronic tickets to attend the quarterfinals of the National Bank Open presented by Rogers tournament during the day on August 11, 2026. The seats are in section 308.
- Four (4) pairs of electronic tickets to attend the semifinals of the National Bank Open presented by Rogers tournament on the evening of August 12, 2026. The seats are in section 303.
- Four (4) pairs of electronic tickets to attend the finals of the National Bank Open presented by Rogers tournament during the evening on August 13, 2026. The seats are in section 308.

Limit of one (1) Prize per Participant per household during the Contest Period.

#### CONTACTING SELECTED ENTRANTS

An Affiliated Party or a designated representative will make at least two (2) attempts to contact the Selected Entrant by email (using the information provided on the entry form) within seven (7) days following the Draw Date (July 27, 2026). If, after forty-eight (48) hours following the first communication, it has not been possible to contact the Selected Entrant, or if the notice sent to the Selected Entrant is returned as undeliverable, the Entrant in question will, at the sole discretion of the Contest Organizer, be disqualified (and will forfeit all rights to the prize in question). In such cases, the Contest Organizer reserve the right, at their sole discretion and if time permits, to randomly select another eligible entrant from the remaining Eligible Entries (in which case the provisions of this section shall apply to the new selected entrant).

BEFORE BEING CONFIRMED AS A PRIZE WINNER, each Selected Entrant must:

- correctly answer, unaided, a mathematical skill-testing question;
- sign and return, within twenty-four (24) hours of receiving notice, the Affiliated Parties’ declaration, and release form (the “**Release Form**”) in which (among other things) the Selected Entrant confirms compliance with these Rules, and acknowledges acceptance of the Prize as awarded;
- consent to the publication, reproduction or other use of the Contest Organizer’s name, address, voice, image, statements in connection with the Contest, as well as any

- photograph, video, recording and/or filming, or on its behalf, for the purpose of advertising or other promotional or commercial use by or on behalf of the Contest Organizer, in any existing or future medium, including print, radio, television and the Internet, without further notice, additional remuneration, or the right to control its share;
- provide photo ID upon request.

If it is not possible to contact the selected Participant in the manner described in the "CONTACTING SELECTED ENTRANTS" section, if the Selected Entrant: a) incorrectly answers the skill-testing question, b) fails to return the duly completed Release Form within the prescribed period, c) fails to accept (or refuses to accept) the Prize as awarded for any reason, and/or d) is determined to have violated these Rules (as determined by the Contest Organizer at their absolute discretion), they will be disqualified (and will forfeit the prize) and the Contest Organizer reserve the right, at their sole discretion and if time permits, to randomly select another Eligible Entrant from the remaining Eligible Entries received (in which case the provisions of this paragraph shall apply to the new selected entrant). Limit of one (1) Prize per Entrant per household.

Each Selected Entrant must be declared a winner no later than Thursday August 13, 2026.

#### ODDS OF WINING

The odds of winning depend on the number of Eligible Entries received at the time of each draw, per store, during the Contest Period, in accordance with these rules.

### **5. TERMS AND CONDITIONS**

All Entries become the property of the Contest Organizer.

The Contest is subject to all applicable federal, provincial and municipal laws and regulations. The Contest is governed by the laws of Quebec and the laws of Canada applicable therein, and is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law.

The decisions of the Contest Organizer are final and binding in all matters related to this Contest, including any decision on the validity or disqualification of Entries or Entrants. By entering this Contest, you agree to be legally bound by the terms and conditions of these Rules. By entering the Contest, you agree that the courts of Quebec, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of this Contest's Rules or the running of this Contest. ANYONE FOUND TO HAVE VIOLATED THESE RULES FOR ANY REASON MAY BE SUBJECT TO DISQUALIFICATION AT THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST ORGANIZER AT ANY TIME.

The Contest Organizer reserve the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure or any other cause.

Any attempt to deliberately damage any Website or to undermine the legitimate operation of this Contest (at the sole discretion of the Contest Organizer) is a violation of criminal and civil laws. Should such an attempt be made, the Contest Organizer reserve the right to seek remedies and damages to the fullest extent permitted by law. The Contest Organizer reserve the right to cancel, modify or suspend this Contest, or to amend these Rules in any way, in the event of any accident, printing error, administrative error or other error of any kind, or for any other reason, without

prior notice or obligation. Without limiting the generality of the foregoing, the Contest Organizer reserve the right, in his sole discretion, to administer another proficiency test, as they deem appropriate based on the circumstances and/or to comply with applicable law.

The Contest Organizer reserve the right, at his sole and absolute discretion, to change, without notice, the Contest deadline or any of the dates set out in these Rules, to the extent necessary, for purposes of verifying the compliance of any Entrant or Entry in accordance with these Rules, or due to technical problems or under any circumstances that, in the view of the Contest Organizer and at his sole discretion, may hinder the proper administration of the Contest in accordance with these Rules, or for any other reason.

By entering this Contest, each Entrant consents to the Contest Organizer, his agents and/or representatives, storing, sharing and using the personal information submitted with their Entry for the sole purpose of administering the Contest and awarding the Prize, including, but not limited to, contacting the Entrant about the Contest and their Entry. You may also receive additional communications from the Contest Organizer, Sobeys and/or third-party partners (if applicable) about their products, services, upcoming contests and promotional offers if you consent to receive such communications on the Contest Website. You may, at any time during or after the Contest, withdraw your consent to receive additional communications by following the unsubscribe instructions included in these communications. Please visit <https://corporate.sobeys.com/privacy-policy> for details about the Contest Organizer's privacy policy regarding the use of personal information.

These Contest Rules can be found at [iga.ca/concours](http://iga.ca/concours). The name of the Contest winner will be available at [iga.ca/fr/concours](http://iga.ca/fr/concours) within sixty (60) days following the Draw date, July 27, 2026, for a minimum period of ten (10) days.

In the event of a discrepancy or inconsistency between the terms and conditions of the French version of these Rules and any disclosures or other statements contained in any Contest-related materials, including the Entry Form, the website, the English version of these Rules and/or print or online advertising at the point of sale, the terms and conditions of the French version of these Rules will prevail to the fullest extent permitted by law.

By participating in the Contest, and as a condition of acceptance of a Prize, you, your heirs, executors, administrators, successors and assigns, release and forever discharge and hold harmless the Contest Organizer, Presenting Sponsors and the Prize Suppliers, Scene LP<sup>c</sup> and each of their direct and indirect parent companies, affiliates, subsidiaries, successors, assigns, agents, advisors, franchisees, shareholders, partners, representatives, their advertising, promotion and fulfillment agencies and each of their respective employees, officers, directors, agents and representatives (collectively, the **"Released Parties"**), from and against any and all losses, damages (including, without limitation, direct, indirect, incidental, consequential or punitive damages), rights, claims, actions, causes of action, personal injury, property damage or death, including without limitation all costs and liabilities of any kind including legal fees on a substantial indemnity scale, hereinafter called "Claims" and including without limitation any claims arising from any act of negligence of the Released Parties, that you now have, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (i) participation in the Contest, your Entry and/or the awarding, acceptance, possession, use, or misuse or enjoyment of any Prize, and where applicable, traveling to, preparing for, or participating in, any Contest-related or Prize-related event or activity; or (ii) the publicity rights granted to the Contest Organizer. You specifically acknowledge that you understand that there may be serious risks of bodily injury, death, or property damage associated with the acceptance, possession, use and/or

misuse of the Prize and attendance at any event or participation in certain Prize-related activities, and you voluntarily assume these risks. You also agree to indemnify, defend, and hold harmless the Released Parties from any and all Claims in respect of the foregoing.

This Contest is not managed or sponsored by [iga.ca](http://iga.ca). Any questions, comments, or complaints regarding the Contest should be directed to the Contest Organizer and not to [iga.ca](http://iga.ca) or [IGA.ca](http://IGA.ca), and its affiliates, directors, officers, agents, and employees are not responsible for any claims arising from or related to the Contest Organizer. By participating in this Contest, all Entrants agree to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the [iga.ca](http://iga.ca) platform, and release the Contest Organizers and any company, corporation, trust, or other legal entity controlled by or affiliated with them, their advertising and promotional agencies, and their employees, agents, and representatives from any liability for damages they may incur as a result of using this platform.