CONTEST

« Positive Plants »

Official Contest Rules

The "**Positive Plants**" (the "**Contest**") Takes place in participating IGA, IGA Extra and IGA Coop, Les Marchés Tradition and Rachelle Béry stores in Quebec and New Brunswick (see list in Appendix), hereinafter referred to as the "**Participating Stores**" (each, a "**Participating Store**"). The Contest is organized by Sobeys Capital Inc. (the "**Contest Organizer**").

The Contest begins on Thursday, November 26, 2026, at 12:00 a.m. Eastern Time ("**ET**") and runs until Wednesday, January 6, 2027, at 11:59 p.m. ("**ET**") (the "**Contest Period**").

1. ELIGIBILITY

TO BE ELIGIABLE TO ENTER THE CONTEST, you must :

- Be a resident of Quebec or New Brunswick; and
- Have reached the age of majority in your province of residence at the time of entry.

(An "**Eligible Entrant**")

EXCLUSIONS: Employees, representatives, and/or agents of the Contest Organizer, their parent, subsidiary, or affiliated companies, IGA stores, their advertising or promotional agencies, the Presenting Sponsors, and any other entity involved in the design, production, implementation, administration, or execution of the Contest (collectively, the "Ineligible Parties"), as well as any individual residing with such Ineligible Party or any member of their immediate family, are not eligible to enter. For the purposes of these Official Rules (the "Rules"), "immediate family" includes a parent, sibling, child, spouse, or common-law partner of an Ineligible Party.

For clarity, an eligible entrant who is not an ineligible party is hereinafter referred to as a "Participant."

Each Participant must enter on their own behalf and for their own personal benefit.

2. HOW TO ENTER

No purchase necessary. Internet access and a valid email address are required to enter this Contest.

To participate, simply complete and submit the official entry form available at the following address: https://www.iga.ca/plantes-positives.

Limit of one (1) no-purchase entry per person during the participation period (a "Participation Period").

To be valid, your Entry must comply with all requirements set out in these Rules, conform to the format of the official online Entry Form, and be received during the Contest Period. The Contest Organizer will not accept entries submitted in any other manner. The Contest Organizer reserves the right to disqualify any person who participates or attempts to participate in a way that contravenes these Rules or that could be unfair to other Participants. The Contest Organizer shall not be held responsible for late, lost, or misdirected entries, including those delayed by technical difficulties with the website. By submitting an Entry, you acknowledge having read and accepted these Rules and agree to comply fully with them.

3. PRIZES AND APPROXIMATE RETAIL VALUE

There are one hundred and forty-four (144) prizes to be won in this Contest (the "Prizes"), consisting of one (1) Positive Plants Kit per participating store, each with a value of nineteen dollars and ninety-nine cents ($19.99 CAD).

The total value of all prizes awarded in this Contest is two thousand eight hundred seventy-eight dollars and fifty-six cents ($2,878.56 CAD).

Prize images in promotional materials (including printed, online, or electronic ads) may differ from actual items.
Each Prize must be accepted "AS IS," WITHOUT ANY EXPRESS OR IMPLIED WARRANTY, and cannot be modified, transferred, assigned, or exchanged for cash (except at the sole discretion of the Contest Organizer). The Prize will be awarded only to the person whose full name appears on the official Entry Form. No Prize substitutions are permitted, except at the Organizer's sole discretion. The Contest Organizer is under no obligation to award more Prizes than those described herein.

REFUSAL OF A PRIZE

If a winner chooses not to accept the Prize awarded, they will irrevocably forfeit their right to the Prize. No compensation of any kind will be provided. Any refused Prize will be re-awarded through a new random draw to select another winner.

4. WINNER SELECTION

One (1) Draw (the "Draw") will take place on Tuesday, January 12, 2027, at approximately 11:00 a.m. (ET) by the Contest Organizer at the Sobeys offices located at 11281 Boulevard Albert Hudon, Montreal, Quebec, H1G 3J5. The winner will be selected electronically and randomly from all eligible entries received during the Contest Period, in accordance with these Rules (the "Selected Entrant").

Limit of one (1) Prize per Selected Participant, per household, per Participation Period.

CONTACT DES PARTICIPANTS SÉLECTIONNÉS

A party concerned or its designated representative will attempt to contact the selected Participant at least twice, by email or telephone, using the contact information provided on the Entry Form, within seven (7) business days following the Draw Date. It is the responsibility of each Participant to ensure that the information provided is accurate. If, forty-eight (48) hours after the date of the first contact attempt, the selected Participant has not been successfully reached, or if the notice sent to the Participant is returned as undeliverable, the Participant may, at the sole discretion of the

Contest Organizers, be disqualified and forfeit all rights to the applicable Prize.

In such circumstances, the party concerned or its designated representative reserves the right, at their sole discretion and if time permits, to randomly select another eligible Participant from among the remaining eligible Entries. If another Participant is selected, the provisions set out in this section will apply to the newly selected Participant.

BEFORE BEING CONFIRMED AS A WINNER, Each Selected Participant must:

- Correctly answer a mathematical skill-testing question, without mechanical or other assistance;
- Duly complete, sign, and return a Release Form within 48 hours of receipt, confirming compliance with these Rules and acceptance of the Prize as awarded;
- Consent to the use of their name, address, voice, image, statements, and any photographs, videos, or recordings for publicity, promotional, or commercial purposes by or on behalf of the Organizer, in any existing or future medium, including print, radio, television, and online, without notice, additional compensation, or right of approval;
- Provide valid photo identification and proof of driver's license.

Failure to meet any of the above conditions, including failure to answer the skill-testing question correctly, to return the Release Form within the prescribed time, or to comply with these Rules, will result in disqualification and forfeiture of the Prize. In such an event, the Organizer may, at its sole discretion and time permitting, select a new Participant at random, to whom the same conditions will apply.

ODDS OF WINNING
The odds of winning depend on the number of eligible entries received during the applicable Participation Period

5. GENERAL CONDITIONS

All Entries become the property of the Contest Organizer.

The Contest is subject to all federal, provincial, and municipal laws and regulations. This Contest is governed by the laws of Quebec and the laws of Canada applicable therein, and is void where prohibited.

Decisions of the Contest Organizer are final and binding on all matters relating to the Contest, including but not limited to entry validity and disqualification. By entering, Participants agree to be legally bound by these Rules. ANY PERSON FOUND TO HAVE VIOLATED THESE RULES MAY BE DISQUALIFIED AT THE SOLE DISDRETION OF THE ORGANIZER.

Any deliberate attempt to damage a website or to undermine the legitimate operation of this Contest (in the Organizer's sole discretion) constitutes a violation of criminal and civil laws. The Organizer reserves the right to seek damages to the fullest extent permitted by law. The Organizer may cancel, modify, or suspend the Contest, or amend these Rules, in the event of accident, printing or administrative error, or for any other reason, without prior notice or obligation. The Organizer may, at its sole discretion, adjust the Contest schedule or any date mentioned herein, including for reasons of technical issues or verification of Participant eligibility. By participating, each Participant authorizes the Organizer and its agents to collect, use, and share their personal information solely for the purpose of administering the Contest and awarding the Prizes, including communication regarding participation. Participants may also consent to receive promotional communications from the Organizer or its partners, which they may opt out of at any time by following the unsubscribe instructions in such communications. See Sobeys Capital Inc.'s Privacy Policy at https://corporate.sobeys.com/en/privacy-policy.

The Official Rules are available at IGA.ca/contest. Names of winners will also be available at the same address within sixty (60) days following each Draw, for a minimum of ten (10) days.

In case of discrepancy between the French version of these Rules and any other version (including the English version

or promotional materials), the French version shall prevail, to the extent permitted by law.

This Contest is not managed or sponsored by iga.ca. All questions, comments, or complaints regarding the Contest must be directed to the Contest Organizer, not to iga.ca or any of its affiliated companies, directors, officers, agents, or employees, who disclaim all responsibility for any claim related to this Contest.

By entering the Contest and as a condition of accepting a Prize, you (and your heirs, executors, administrators, successors, and assigns) hereby release and forever discharge the Contest Organizer, the Presenting Sponsors, and each of their parent companies, affiliates, subsidiaries, successors, agents, representatives, franchisees, shareholders, partners, advertisers, and each of their respective employees, officers, and directors (collectively, the "Released Parties") from any and all losses, damages, claims, actions, causes of action, injuries (including bodily injury or death), or property damage, whether direct or indirect, arising out of: (i) participation in the Contest, or receipt, possession, use, misuse, or enjoyment of a Prize, or participation in any event or activity related to a Prize; or (ii) publicity rights granted to the Contest Organizer. You expressly acknowledge that accepting or using a Prize may involve risks of injury, death, or property damage, which you voluntarily assume. You further agree to indemnify, defend, and hold harmless the Released Parties from any and all related claims.

ANNEXE : Magasins Participants

Raison Sociale	Adresse	Ville	Province	Code Postal
IGA 110	420 2Ème Avenue	Saint-Jean-Sur-Richelieu	QC	J2X 2B8
IGA 134	1020 Boulevard Monseigneur-De-Laval	Baie-Saint-Paul	QC	G3Z 2W6
IGA 252	850 7Ème Avenue	Grand-Mère	QC	G9T 2B8
IGA extra 282	110 Boulevard Don Quichotte	L'Île-Perrot	QC	J7V 6L7
IGA 291	525 Rue Principale	Saint-Amable	QC	J0L 1N0
IGA extra 293	8130 Boulevard Champlain	Ville Lasalle	QC	H8P 1B4
IGA 299	524 Boulevard Perron	Maria	QC	G0C 1Y0
IGA extra 332	2400 Boulevard Du Millénaire	Saint-Basile-Le-Grand	QC	J3N 1T8
IGA extra 360	825 Saint-Laurent Ouest	Longueuil	QC	J4K 2J1
IGA extra 367	70 Boulevard Taché Ouest	Montmagny	QC	G5V 3A4
IGA extra 399	220 Rue Saint-Charles	Sainte-Thérèse	QC	J7E 2B4
IGA extra 407	780 Boulevard Frontenac Est	Thetford Mines	QC	G6G 6H1
IGA extra 414	1971 Rue Bilodeau	Plessisville	QC	G6L 3J1
IGA extra 418	10505 Boulevard Sainte-Anne	Sainte-Anne-De-Beaupré	QC	G0A 3C0
IGA extra 439	90 Boulevard Anjou	Châteauguay	QC	J6K 1C3
IGA extra 444	1060 Boulevard Guillaume-Couture	Lévis	QC	G6W 0R8
IGA extra 451	254 Rue Hôtel-De-Ville C.P. 483	Rivière-Du-Loup	QC	G5R 1M4
IGA 454	900 Rue Saint-Zotique	Montréal	QC	H2S 1M8
IGA 482	168 Avenue Grand Pré	Bonaventure	QC	G0C 1E0
IGA extra 514	775 Rue Galt Ouest	Sherbrooke	QC	J1H 1Z1
IGA extra 526	705 Avenue Du Pont Nord	Alma	QC	G8B 6T5
IGA extra 542	3765 Chemin D'Oka	Saint-Joseph-Du-Lac	QC	J0N 1M0
IGA 575	1950 Boulevard Dionne	Saint-Georges	QC	G5Y 3W8
IGA extra 607	455 Boulevard Gréber	Gatineau	QC	J8T 5T7

IGA extra 618	1000 Boulevard Vachon Nord	Sainte-Marie-De-Beauce	QC	G6E 1M2
IGA extra 669	5000 Rue Jean-Talon Est	Montréal	QC	H1S 1K6
IGA 821	825 4Ème Avenue	Québec	QC	G1J 3A6
IGA extra 2679	3553, rue de Contrecoeur	Montréal	QC	H1K 0L2
IGA 2742	551 Avenue Du Phare Est	Matane	QC	G4W 1A8
IGA 2747	39A Montée Sandy Beach C.P. 1809	Gaspé	QC	G4X 2A9
IGA extra 2765	975 Boulevard Taschereau	La Prairie	QC	J5R 1W7
Tradition 5295	1562 Route 132	Saint-Anicet	QC	J0S 1M0
IGA 6932	4250 1Re Avenue, Suite 95	Charlesbourg	QC	G1H 2S5
Tradition 7630	1076, rue du Parc	Paquetville	NB	E8R 1J6
IGA extra 7878	1910, boul. Saint Joseph	Drummondville	QC	J2B 1R2
IGA extra 7902	200 Rue Strasbourg	Candiac	QC	J5R 0B4
IGA extra 7906	141 boul. de Mortagne	Boucherville	QC	J4B 6G4
IGA 7920	1530 Rue D'Acton	Acton Vale	QC	J0H 1A0
IGA 7924	900 boulevard Lionel Groulx	Sherbrooke	QC	J1L 0H5
IGA 7925	5 Place Desjardins	Montréal	QC	H5B 1B5
IGA 7926	865, rue Sainte Catherine	Montreal	QC	H1L 0E3
IGA 7927	5501 Chemin de la Côte St Luc	Montreal	QC	H3X 2C6
IGA extra 7929	1324 Boulevard Talbot	Saguenay	QC	G7H 4B8
IGA 7944	1177 8e Rue	Val D'Or	QC	J9P 1R1
IGA extra 8004	1430 Boulevard Saint-Antoine	Saint-Jérôme	QC	J7Z 7M2
IGA extra 8021	3500 Boulevard Fréchette	Chambly	QC	J3L 6Z6
IGA 8028	150 Rue Angus Sud (Suite 10)	East-Angus	QC	J0B 1R0
IGA 8034	1580 Chemin Saint-Louis	Sillery	QC	G1S 1G6
IGA 8035	10250 Chemin Sainte-Marguerite	Trois-Rivières	QC	G9B 6M4
IGA 8049	3450 Rue Queen	Rawdon	QC	J0K 1S0
IGA extra 8058	173 Rue Notre-Dame	Repentigny	QC	J6A 2P5
IGA 8060	5290 Rue Molson	Montréal	QC	H1Y 0C5
IGA 8064	455 Montée De La Source	Cantley	QC	J8V 3B5
IGA 8065	35 Rue Principale Est	Cookshire-Eaton	QC	J0B 1M0

IGA extra 8081	1819 Avenue Industrielle	Québec	QC	G3K 1L8
IGA extra 8092	1531 Rue Sud	Cowansville	QC	J2K 2Z4
IGA 8113	435 9Ème Avenue	Saint-Jean-Sur-Richelieu	QC	J2X 1K5
IGA 8115	2000 Boulevard Louis Fréchette / Suite 100	Nicolet	QC	J3T 1M9
IGA extra 8123	65 Montée Masson	Mascouche	QC	J7K 3B4
IGA extra 8144	550 Autoroute Chomedey	Laval	QC	H7X 3S9
IGA extra 8168	13155 Rue Sherbrooke, Est	Montréal	QC	H1A 1B9
IGA extra 8175	8980 Boulevard Lacroix	Saint-Georges	QC	G5Y 2B5
IGA 8182	1130 Rue Saint-Cyrille	Normandin	QC	G8M 4J7
IGA extra 8183	3 Rue Raymond	Sainte-Agathe-Des-Monts	QC	J8C 2X2
IGA 8186	5400 Rue Sherbrooke Est	Montréal	QC	H1V 1A1
IGA extra 8187	2055 Rue Principale	Sainte-Julie	QC	J3E 1W1
IGA extra 8190	450 Boulevard Richelieu	Richelieu	QC	J3L 3R9
IGA extra 8193	1500 Rue Trudel	Shawinigan	QC	G9N 0A2
IGA extra 8197	2137 Boulevard Curé-Labelle	Laval	QC	H7T 1L4
IGA extra 8199	631 Boulevard Saint-Jean-Baptiste	Mercier	QC	J6R 2A3
IGA 8200	547 Rue Saint-Louis	La Tuque	QC	G9X 2X3
IGA extra 8203	6250 Boulevard Cousineau	Saint-Hubert	QC	J3Y 8X9
IGA extra 8207	3260 Boulevard Lapinière	Brossard	QC	J4Z 3L8
IGA 8213	30 Place Du Commerce	Montréal	QC	H3E 1V7
IGA 8214	299 Boulevard Sir Wilfrid-Laurier	Saint-Lambert	QC	J4R 2L1
IGA 8224	1300 Boulevard Sainte-Adèle	Sainte-Adèle	QC	J8B 2N5
IGA 8225	50 Rue Bourgeoys	Sherbrooke	QC	J1C 0R4
IGA 8231	77 2E Rue Est, Plaza Lasarre	La Sarre	QC	J9Z 3G8
IGA 8236	3700 Du Campanile	Québec	QC	G1X 4G6
IGA extra 8240	9600 Rue Henri-Piché	Mirabel	QC	J7N 0T4
IGA extra 8248	249 Boulevard Harwood	Vaudreuil-Dorion	QC	J7V 1Y3
IGA 8255	89 Boulevard René-Lévesque Ouest	Chandler	QC	G0C 1K0
IGA 8262	10 Boulevard Saint-Pierre Est	Caraquet	NB	E1W 1B6

IGA 8264	465 Avenue Bethany	Lachute	QC	J8H 4H3
IGA 8265	760 10Ème Avenue	Senneterre	QC	J0Y 2M0
IGA extra 8273	2765 Boulevard La Pinière	Terrebonne	QC	J6X 0G3
IGA extra 8283	300 Rue Auguste	Greenfield Park	QC	J4V 3R4
IGA extra 8293	530 Boulevard Cadieux	Beauharnois	QC	J6N 0R5
IGA 8295	14995 Rue Des Saules	Mirabel	QC	J7N 2A3
IGA 8308	17010 Boulevard Henri-Bourassa	Québec	QC	G1G 4A3
IGA extra 8311	130 Chemin Du Lac-Millette	Saint-Sauveur	QC	J0R 1R6
IGA extra 8312	380 Boulevard Curé Labelle	Laval	QC	H7L 4T7
IGA extra 8314	375 Boulevard Jessop	Rimouski	QC	G5L 1M9
IGA extra 8316	490 28Ème Avenue	Montréal	QC	H8S 3Z4
IGA extra 8317	560 Chemin Des Hauteurs	Saint-Hippolyte	QC	J8A 1G3
IGA 8325	148 Rue Principale	Saint-Apollinaire	QC	G0S 2E0
IGA extra 8328	5680 Boulevard Des Laurentides	Laval	QC	H7K 2K2
IGA extra 8335	675 Boulevard Des Seigneurs	Terrebonne	QC	J6W 1T5
IGA extra 8341	23 Boulevard Seigneurial	Saint-Bruno	QC	J3V 2G9
IGA 8350	2561 Chemin Des Quatre-Bourgeois	Québec	QC	G1V 0G3
IGA 8352	484 Rue Main	Hudson	QC	J0P 1H0
IGA 8353	1869 Chemin Ste-Angélique	Saint-Lazare	QC	J7T 2X9
IGA extra 8359	140 Roseberry Street	Campbellton	NB	E3N 2G9
IGA extra 8367	640 Boulevard Jacques-Bizard	L'Île-Bizard	QC	H9C 2H2
IGA extra 8368	400 Boulevard Du Séminaire	Saint-Jean-Sur-Richelieu	QC	J3B 5L2
IGA extra 8374	13380 Boulevard Curé-Labelle	Saint-Janvier	QC	J7J 1G9
IGA extra 8377	39 Boulevard De La Cité-Des-Jeunes	Vaudreuil-Dorion	QC	J7V 0N3
IGA extra 8378	1366, Boulevard Monseigneur-Langlois	Salaberry-De-Valleyfield	QC	J6S 1E3
IGA extra 8380	969 Avenue Nordique	Québec	QC	G1C 7S8
IGA 8383	10760 Rue Millen	Montréal	QC	H2C 0A5
IGA extra 8389	9450 Boulevard Lacordaire	Saint-Léonard	QC	H1R 0C8

IGA extra 8395	12 Place De La Triade	Pointe-Claire	QC	H9R 0A2
IGA extra 8464	1234 Du Pont	Saint-Lambert-De-Lauzon	QC	G0S 2W0
IGA extra 8520	203 Boulevard Des Grives	Gatineau	QC	J9A 0C7
IGA extra 8528	1115 Montée Des Pionniers	Terrebonne	QC	J6V 0E1
IGA extra 8530	1315 Boulevard Iberville #110	Repentigny	QC	J5Y 4B8
IGA extra 8532	2369 Chemin De Chambly	Carignan	QC	J3L 4N4
IGA extra 8533	12285 Boulevard Rodolphe-Forget	Rivière-Des-Prairies	QC	H1E 0A2
IGA extra 8542	81 Chemin De Lavaltrie	Lavaltrie	QC	J5T 2H5
IGA 8543	11130 Rue Meighen	Pierrefond	QC	H8Y 3K8
IGA extra 8547	5600 Boulevard Henri-Bourassa Ouest	Saint-Laurent	QC	H4R 0M6
IGA extra 8548	2605 Rue D'Annemasse	Boisbriand	QC	J7H 0A5
IGA extra 8550	1248 Boulevard La Vérendrye E	Gatineau	QC	J8P 0A9
IGA extra 8553	680 Avenue Chaussée	Rouyn-Noranda	QC	J9X 4B9
IGA 8558	911 150Ème Rue	Saint-Georges	QC	G5Y 0J1
IGA 8572	3373 Rue De L'Hétrière	Québec	QC	G3A 0M2
IGA extra 8573	2635 Boulevard Curé-Labelle	Prévost	QC	J0R 1T0
IGA extra 8577	53 Route Du Président-Kennedy	Lévis	QC	G6V 6C7
IGA extra 8578	421 12Ème Avenue	Amos	QC	J9T 3H1
IGA extra 8581	810 Rue Saint-Paul	Saint-Rémi	QC	J0L 2L0
IGA extra 8582	1130 Boulevard Saint-Joseph	Gatineau	QC	J8Z 1T3
IGA extra 8586	580 Rue Victoria	Edmundston	NB	E3V 3N1
IGA 8587	680 Chemin Du Village	Morin-Heights	QC	J0R 1H0
IGA extra 8589	5805 Boulevard Robert-Bourassa	Laval	QC	H7E 0A4
IGA 8591	100 Rue Théophile-Brassard	Coteau-Du-Lac	QC	J0P 1B0
Rachelle Béry 8600	7055 Boulevard Saint-Laurent	Montréal	QC	H2S 3E3
Rachelle Béry 8628	4201 Rue Saint-Denis	Montréal	QC	H2J 2K9
IGA 8643	120 Boulevard Perron	New Richmond	QC	G0C 2B0
IGA 8644	3964, rue Notre Dame ouest	Montréal	QC	H4C 1R1
Tradition 8721	1200 Rue Beaubien Est	Montréal	QC	H2S 1T7

Tradition 8743	701 Avenue De Saint-Georges	Shawinigan	QC	G9T 5K4
IGA extra 8745	1801 3Ème Avenue	Val-D'Or	QC	J9P 5K1