



CONTEST

"The Vacation Route"

Contest Rules

The contest "**The Vacation Route**" (the "**Contest**") is held online and is organized by Sobeys Capital Inc. (the "**Contest Organizer**") in collaboration with Papillons Infrastructure Nature, the network manager of RechargÉco (the "Price Provider").

The Contest is held from Thursday July 9, 2026, at 12 a.m. Eastern Time ("**ET**") until Wednesday July 29, 2026 at 11:59 p.m. ET (the « **Contest Period** »).

1. ELIGIBILITY

TO BE ELIGIBLE TO ENTER THE CONTEST, you must:

- be a resident of Québec or New Brunswick; and
- have reached the age of majority in your province of residence at the time of Contest entry; and
- have a driver's license (an ID and driver's license proof will be asked).
(an "**Eligible Entrant**")

EXCLUSIONS: The employees, agents and/or representatives of the Contest Organizer, its affiliates, advertising agencies, Papillons Infrastructure Nature employees, RechargÉco network manager, or any party involved in the administration of the Contest (the "**Affiliated Parties**") such as employees, agent/or representatives of all the Presenting Sponsors, as well as, respectively, any person with whom an excluded entrant is domiciled or any member of their immediate family (each an "**Excluded Entrant**"). For the purposes of the Contest rules (the "**Rules**"), the term "immediate family" includes the father, mother, brother, sister, child, husband, wife, or common-law partner of an Excluded Entrant.

For the sake of clarity, an Eligible Entrant who is not an Excluded Entrant is hereinafter referred to as an "**Entrant**."

Each Entrant must enter exclusively on their own behalf and act for their sole personal benefit.

2. HOW TO ENTER

No purchase necessary. Internet access and a valid email address are required for entry and participation in the Contest.

To enter the contest, simply complete and submit the entry form on the IGA.ca website. A participant can double their chances of winning by entering their Scène+ member number in the entry form. Each participant (referred to as the "User" or collectively, the "Users") will receive one

(1) entry into the draw for the entire contest period. Each participant who enters a valid Scène+ member number in the entry form will receive one (1) additional entry into the draw for the entire contest period.

To be valid, your Entry must comply with all the required criteria of the Rules, be submitted using the official Contest Entry form only available online and be received during the Contest Period. The Organizer will not receive or accept submissions by any other means. The Contest Organizer reserves the right to disqualify each person participating or attempting to participate by means contrary to these Rules or likely to be unfair to other Participants. The Contest Organizer will not, under any circumstances, be responsible for late submissions, including delays caused by technical issues with the website. By participating in this Entry, you will be deemed to have read and accepted these Contest Rules and you agree to abide by these Entry requirements of these Contest Rules.

IF THE PARTICIPANT IS NOT A MEMBER OF THE PROGRAM: they can become a member of the Program directly online at <https://www.sceneplus.ca/fr-ca/register> or at the customer service counter of a Participating Store by completing the membership registration online. Membership in the Program is free but requires Internet access (Internet access is available free of charge at various public locations). When you register as a points-accumulating Member of the Program (the "Member"), you agree to be bound by the terms and conditions of the Program, as amended from time to time.

The Participant must ensure that the contact information entered in their Scène+™ Member Account (the "Member Account") is always accurate to allow the Contest Organizer to contact them, if necessary.

For the purposes of these Rules, the Participant is the person whose name appears on the Member Account, and it is to this person that the Prize will be awarded if they are selected and declared the winner.

Each participant must enter exclusively in their own name and for their sole personal benefit. Limit of one (1) valid email address per participant. Limit of one (1) entry for the entire duration of the contest.

3. PRIZE AND APPROXIMATE RETAIL VALUE

There are one hundred and three (103) prizes to be won through the Contest (each a "**Prize**", collectively the "**Prizes**") as defined hereinafter.

GRAND PRIZES

One (1) grand prize (the "Grand Prize") is to be won, with an approximate value of six thousand one hundred sixty-five dollars and fifty cents (CA\$6,165.50).

The Grand Prize includes: a two (2)-week stay in an electric campervan, offered by Bromont Campervan, valued at four thousand sixty-five dollars and fifty cents (CAD \$4,065.50); fast charging on the RechargÉco IGA network charging stations for the duration of the stay, valued at five hundred dollars (CAD \$500); one hundred dollars (CAD \$100) provided through a prepaid VISA card for charging at stations on other networks; a five hundred dollar (CAD \$500) gift card offered by IGA; as well as access to SÉPAQ parks valued at one thousand dollars (CAD \$1,000).

The Campervan stay is subject to the general terms, policies, and availability of Bromont Campervan. It is the winner's responsibility to contact Bromont Campervan directly to book their stay and comply with the applicable conditions. The stay is valid from the draw date until October 31, 2026, only. The contest organizers cannot be held responsible for any refusal, cancellation, or modification by Bromont Campervan.

SECONDARY PRIZES

One hundred two (102) secondary prizes (each, a "Secondary Prize") are to be won in this Contest, for a total amount of one hundred twelve thousand dollars (CA\$112,000).

The secondary prizes are defined as follows and will be awarded in the following order during the draw:

- One (1) SÉPAQ access package valued at five hundred dollars (CAD \$500);
- One (1) IGA gift card valued at five hundred dollars (CAD \$500);
- One hundred (100) prizes consisting of one (1) year of electric vehicle charging through RECHARGÉCO charging stations at IGA locations, offered by Papillons, each with a unit value of one thousand one hundred dollars (CAD \$1,100).

Access passes or stays offered in SÉPAQ parks are subject to the general terms and conditions, reservation policies, terms of sale, and availability established by SÉPAQ. Winners are solely responsible for making their own reservations directly with SÉPAQ. The contest organizers cannot be held responsible for any refusal, unavailability, modification, or cancellation by SÉPAQ, nor for any difficulties encountered in connection with the use of these access passes or stays.

One (1) year of free charging for an electric vehicle is understood as fifty (50) hours of charging at RechargÉco stations powered by the FondsÉco IGA of Quebec. Winners of the Secondary Prizes may charge at all RechargÉco stations available in Quebec and New Brunswick. The full list of IGA stores with RechargÉco stations is available at <https://papillons.io/rechargeco/#carte>. The winner agrees to provide the Contest Organizer and Prize Provider with proof of identity and a valid driver's license to receive their Prize. The time required for a full charge varies depending on the vehicle but averages between twenty (20) and thirty (30) minutes at RechargÉco stations. Free charging for a period of one (1) year, with a maximum of fifty (50) hours, will only be available through the winner's ChargePoint account. If the winner does not have an active account, they must create one. Once the account is created, the winner must notify the Prize Provider to receive, by email, the promotional code to activate free charging in their ChargePoint account. To receive the code, the email address provided must match the one used in the ChargePoint app. After applying the code, free charging on the entire RechargÉco network will be available for one (1) year, up to fifty (50) hours of charging. It is the winner's responsibility to verify if their electric vehicle is compatible with level 3 charging stations, such as those in the RechargÉco network, before benefiting from one (1) year of free charging. Only 100% electric vehicles can be charged at RechargÉco stations. Neither the Contest Organizer nor the Prize Provider will be held responsible if the winner discovers that they cannot use these stations. No form of compensation, financial or otherwise, will be given in this regard. If the winner does not own an electric vehicle or cannot charge their vehicle at RechargÉco stations, they may transfer the prize to a person of their choice. The chosen person must provide proof of identity, a valid driver's license, and have an active ChargePoint account to receive the prize.

The Prize may not be identical to the photos and images used in the Contest's advertising and promotional materials, including printed ads, websites, and electronic banners. Each Prize must be accepted (i) "AS IS," WITHOUT ANY WARRANTY, express or implied, and (ii) cannot be modified, transferred, assigned, or exchanged for money (unless the Contest Organizer and Prize Provider explicitly authorize otherwise, at their sole discretion). The Prize will be awarded only to the person whose full name is on the official Contest Entry Form. No substitution of the Prize will be allowed except at the discretion of the Contest Organizer and the Prize Provider. The Contest Organizer and Prize Provider are not required to award more prizes or award a prize other than as described in these Rules.

The approximate total value of the prizes offered in this Contest is one hundred eighteen thousand one hundred sixty-five dollars and fifty cents (CA\$118,165.50).

The Participant acknowledges and agrees that, as part of the "La Route des Vacances" Contest, they are offered the opportunity to check an optional box allowing them to enter an additional draw for a chance to win two (2) tickets to the "Le Goût du Paysage" tour. By checking this box, the Participant confirms that they have reviewed the information relating to the tour, including, without limitation, the programming, dates, locations, and artists, as presented at the following address: <https://papillons.io/tournee-spectacle-gout-du-paysage/>. This additional entry is entirely optional, is not required to participate in the Contest, and has no effect on the chances of winning other Prizes offered in the Contest. Eligible entries for this additional draw will be subject to a random draw conducted under terms and conditions identical to those of the main "La Route des Vacances" Contest, including, in particular, its random nature and selection period. Selected Participants will be contacted by the Contest Organizer or the Prize Provider using the contact information provided at the time of entry. Ticket winners will be confirmed in accordance with the applicable conditions and will receive their two (2) tickets within the weeks following the end of the Contest, as determined by the Contest Organizer and the Prize Provider. The tickets, if applicable, are non-monetary, non-exchangeable, non-transferable, and cannot be substituted for any other form of compensation, except at the sole discretion of the Contest Organizer and the Prize Provider. The Contest Organizer and the Prize Provider reserve the right to modify, suspend, or cancel this additional offer at any time, without prior notice, subject to applicable laws.

REFUSAL OF THE AWARDED PRIZE

In the event where the winner does not want to accept the awarded Prize, they will definitively waive their right to receive the Prize. No compensation of any nature whatsoever will be granted to the winner who has waived his or her Prize. The refused Prize will be put back into play and a new draw will be carried out to designate a new winner who will be awarded the Prize.

4. WINNER SELECTION

There will be one (1) draw (the "**Draw**"), held by a Contest Organizer's representative on Thursday July 30, 2026, at the Contest Organizer's offices located at 11281 Albert-Hudon Boulevard, Montréal-Nord, QC H1G 3J5, at approximately 11:00 a.m. ET. A grand total of one hundred and three (103) Entrants will be selected electronically and randomly from all Entries collected or sent and received during the Contest Period, in accordance with these Rules (the "**Selected Entrant**").

Limit of one (1) Grand Prize or one (1) Secondary Prize, per Selected Entrant, per household, for

the entire Contest Period.

Every Selected Entrants must be declared as winners no later than Friday October 2, 2026. If every Selected Entrants are not declared as a winner before this date, all the non awarded prizes will be cancelled.

CONTACTING SELECTED ENTRANTS

The Prize Supplier or a designated representative will make at least two (2) attempts to contact the Selected Entrant by email and/or by phone, at its sole discretion, using the information provided on the Entry Form within three (3) business days following the Draw date. If, after forty-eight (48) hours following the first communication, it has not been possible to contact the Selected Entrant, or if the notice sent to the Selected Entrant is returned as undeliverable, the Entrant in question will, at the sole discretion of the Contest Organizer, be disqualified (and will forfeit all rights to the prize in question). It will be impossible, for a disqualified person, to receive or claim another Prize or any financial compensation. In such cases, the Contest Organizer reserve the right, at their sole discretion and if time permits, to randomly select another eligible Entrant from the remaining Eligible Entries, within the limit of two (2) Draws. In which case the provisions of this section shall apply to the new selected Entrant. After two (2) Draws, the Prize will be cancelled.

BEFORE BEING CONFIRMED AS A PRIZE WINNER, each Selected Entrant must:

- correctly answer, unaided, a mathematical skill-testing question;
- sign and return, within forty-eight (48) hours of receiving notice, the Affiliated Parties' declaration, and release form (the "**Release Form**") in which (among other things) the Selected Entrant confirms compliance with these Rules, and acknowledges acceptance of the Prize as awarded;
- consent to the publication, reproduction or other use of the Contest Organizer's name, address, voice, image, statements in connection with the Contest, as well as any photograph, video, recording and/or filming, or on its behalf, for the purpose of advertising or other promotional or commercial use by or on behalf of the Contest Organizer, in any existing or future medium, including print, radio, television and the Internet, without further notice, additional remuneration, or the right to control its share;
- provide photo ID and a driver's license;
- provide, in case of a Secondary Prize transfer, the chosen person's photo ID and driver's license.

If it is not possible to contact the selected Participant in the manner described in the "CONTACTING SELECTED ENTRANTS" section, if the Selected Entrant: a) incorrectly answers the skill-testing question, b) fails to return the duly completed Release Form within the prescribed period, c) fails to accept (or refuses to accept) the Prize as awarded for any reason, and/or d) is determined to have violated these Rules (as determined by the Contest Organizer at their absolute discretion), they will be disqualified (and will forfeit the prize) and the Contest Organizer reserve the right, at their sole discretion and if time permits, to randomly select another Eligible Entrant from the remaining Eligible Entries received (in which case the provisions of this paragraph shall apply to the new selected entrant).

ODDS OF WINING

The odds of winning depend on the number of Eligible Entries receive during the Contest Period, in accordance with these rules.

5. TERMS AND CONDITIONS

All Entries become the property of the Contest Organizer and the Prize Supplier.

The Contest is subject to all applicable federal, provincial and municipal laws and regulations. The Contest is governed by the laws of Quebec and the laws of Canada applicable therein, and is subject to all applicable federal, provincial and municipal laws and regulations and is void where prohibited by law.

The decisions of the Contest Organizer and the Prize Supplier are final and binding in all matters related to this Contest, including any decision on the validity or disqualification of Entries or Entrants. By entering this Contest, you agree to be legally bound by the terms and conditions of these Rules. By entering the Contest, you agree that the courts of Quebec, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of this Contest's Rules or the running of this Contest. ANYONE FOUND TO HAVE VIOLATED THESE RULES FOR ANY REASON MAY BE SUBJECT TO DISQUALIFICATION AT THE SOLE AND ABSOLUTE DISCRETION OF THE CONTEST ORGANIZER AT ANY TIME.

Any attempt to deliberately damage any Website or to undermine the legitimate operation of this Contest (at the sole discretion of the Contest Organizer) is a violation of criminal and civil laws. Should such an attempt be made, the Contest Organizer and the Prize Supplier reserve the right to seek remedies and damages to the fullest extent permitted by law. The Contest Organizer and the Prize Supplier reserve the right to cancel, modify or suspend this Contest, or to amend these Rules in any way, in the event of any accident, printing error, administrative error or other error of any kind, or for any other reason, without prior notice or obligation. Without limiting the generality of the foregoing, the Contest Organizer and the Prize Supplier reserve the right, at their sole discretion, to administer another proficiency test, as they deem appropriate based on the circumstances and/or to comply with applicable law.

The Contest Organizer and the Prize Supplier reserve the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure or any other cause.

The Contest Organizer and the Prize Supplier reserve the right, at their sole and absolute discretion, to change, without notice, the Contest deadline or any of the dates set out in these Rules, to the extent necessary, for purposes of verifying the compliance of any Entrant or Entry in accordance with these Rules, or due to technical problems or under any circumstances that, in the view of the Contest Organizer and the Prize Supplier and at their sole discretion, may hinder the proper administration of the Contest in accordance with these Rules, or for any other reason.

By entering this Contest, each Entrant consents to the Contest Organizer, the Prize Supplier, their agents and/or representatives, storing, sharing and using the personal information submitted with their Entry for the sole purpose of administering the Contest and awarding the Prize, including, but not limited to, contacting the Entrant about the Contest and their Entry. You may also receive additional communications from the Contest Organizer, the Prize Supplier and/or third-party partners (if applicable) about their products, services, upcoming contests and

promotional offers if you consent to receive such communications on the Contest Website. You may, at any time during or after the Contest, withdraw your consent to receive additional communications by following the unsubscribe instructions included in these communications. Please visit <https://corporate.sobeys.com/privacy-policy> for details about the Contest Organizer's privacy policy regarding the use of personal information.

These Contest Rules can be found at <https://www.iga.ca/fr/ete/route-des-vacances>. The names of the Contest winners will be available at the same address within sixty (60) days following the Draw date, July 30, 2026, for a minimum period of ten (10) days.

In the event of a discrepancy or inconsistency between the terms and conditions of the French version of these Rules and any disclosures or other statements contained in any Contest-related materials, including the Entry Form, the website, the English version of these Rules and/or print or online advertising at the point of sale, the terms and conditions of the French version of these Rules will prevail to the fullest extent permitted by law.

This Contest is not managed or sponsored by iga.ca. Any questions, comments, or complaints regarding the Contest should be directed to the Contest Organizer and not to iga.ca or IGA.ca, and its affiliates, directors, officers, agents, and employees are not responsible for any claims arising from or related to the Contest Organizer.

By participating in the Contest, and as a condition of acceptance of a Prize, you, your heirs, executors, administrators, successors and assigns, release and forever discharge and hold harmless the Contest Organizer, Presenting Sponsors and the Prize Suppliers, Scene LP^c and each of their direct and indirect parent companies, affiliates, subsidiaries, successors, assigns, agents, advisors, franchisees, shareholders, partners, representatives, their advertising, promotion and fulfillment agencies and each of their respective employees, officers, directors, agents and representatives (collectively, the “**Released Parties**”), from and against any and all losses, damages (including, without limitation, direct, indirect, incidental, consequential or punitive damages), rights, claims, actions, causes of action, personal injury, property damage or death, including without limitation all costs and liabilities of any kind including legal fees on a substantial indemnity scale, hereinafter called “Claims” and including without limitation any claims arising from any act of negligence of the Released Parties, that you now have, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (i) participation in the Contest, your Entry and/or the awarding, acceptance, possession, use, or misuse or enjoyment of any Prize, and where applicable, traveling to, preparing for, or participating in, any Contest-related or Prize-related event or activity; or (ii) the publicity rights granted to the Contest Organizer. You specifically acknowledge that you understand that there may be serious risks of bodily injury, death, or property damage associated with the acceptance, possession, use and/or misuse of the Prize and attendance at any event or participation in certain Prize-related activities, and you voluntarily assume these risks. You also agree to indemnify, defend, and hold harmless the Released Parties from any and all Claims in respect of the foregoing.

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